

S A L A D I N

DAY S O F

Featuring

KELLOGG'S FAMOUS ARABIAN HORSES

in a Colorful, Dramatic Spectacle of the Crusades

Staged by John Ross Reed

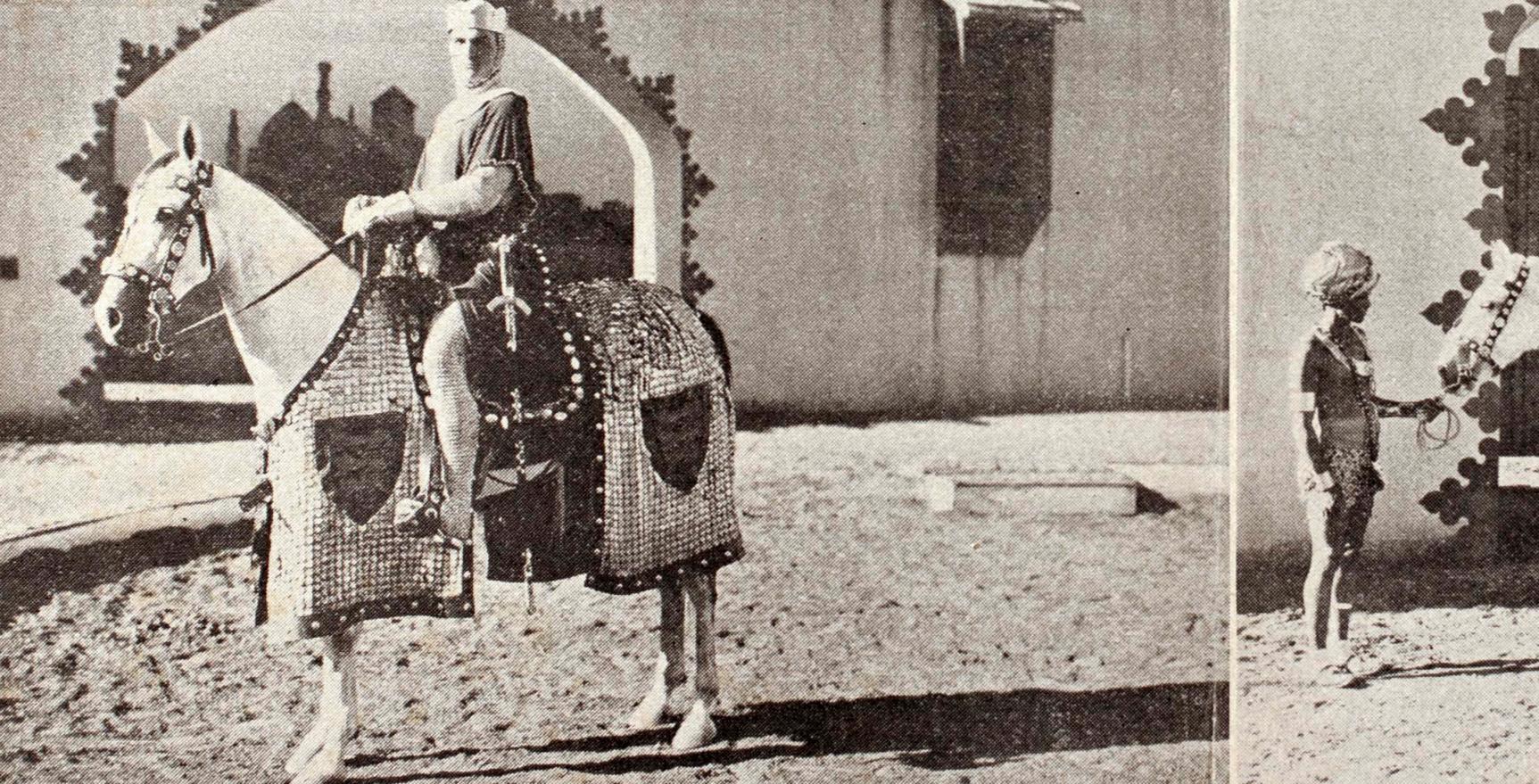
ACTORS

MUSIC

HORSEMANSHIP

A Great Outdoor Arena on the Midway

MARK SMITH Nationally known Horseman, on "Hanad," Champion Arabian Stallion



ALAN HANDLEY as KING RICHARD on "ZEKOWA"

CALIFORNIA PACIFIC INTERNATIONAL EXPOSITION

SAN DIEGO

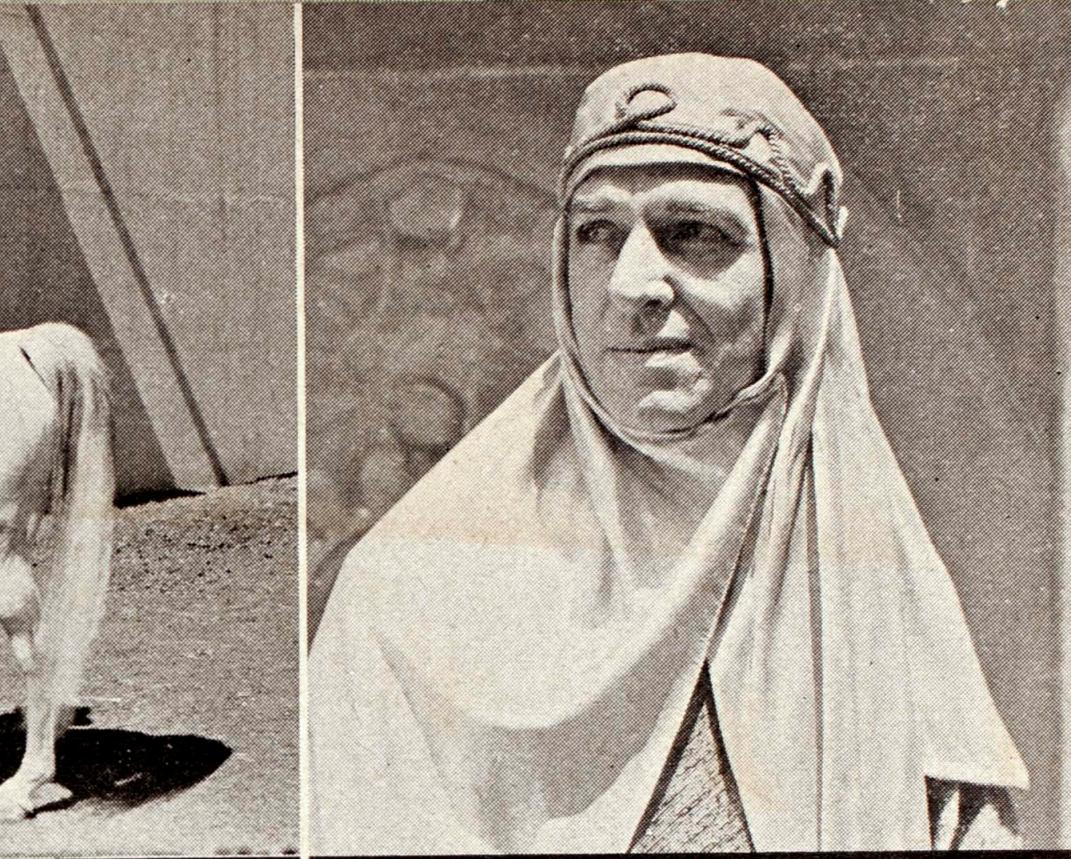
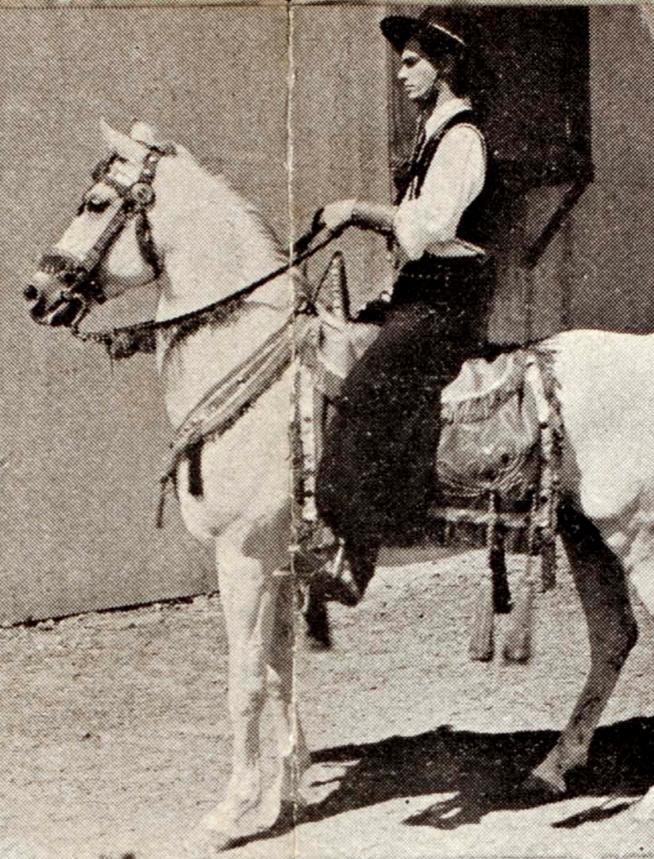
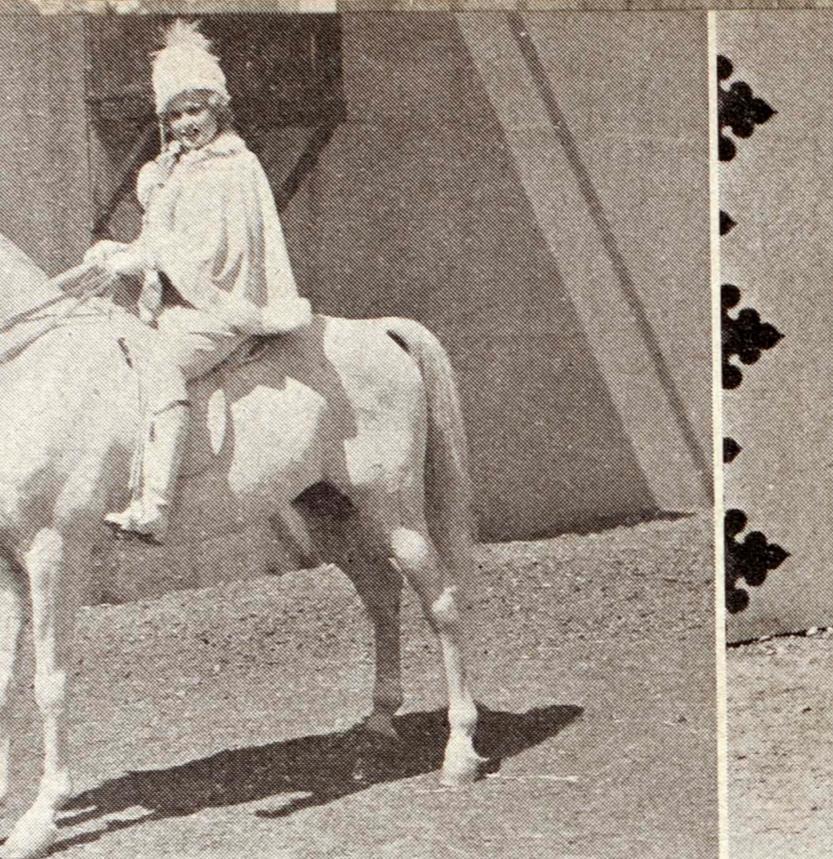
STELLA SMITH UP

JAY SMITH UP

ROBERT BRISTER, Narrator



THOMAS K. FUSON as SULTAN SALADIN



FAMOUS ARABIANS SEEN IN DAYS OF SALADIN

KING JOHN

King John is a pure blooded Arabian stallion, champion of the Los Angeles National Horse Show of 1929 and the only Arabian stallion in America today coming directly from the desert. He holds a track record in Cairo, Egypt, for the mile and a half. He was the mount of Marlene Dietrich in her portrayal of Catherine the Great in the photoplay, "The Scarlet Empress." He also appeared in "Lives of a Bengal Lancer."

HANAD

Hanad is an Arabian stallion, champion of various California horse shows, and is a five-gaited steed. He was also in the motion picture, "The Scarlet Empress," as the mount of John Cabot Lodge, who played the male lead in the production. There is no finer type of pure Arabian horse than this magnificent Arabian stallion. Hanad does the "Spanish March," sidepass, reverse, and jumps the rope.

JADAAN

Jadaan is the twenty-year-old pure-blooded Arabian used by Rudolph Valentino in his last picture, "Son of the Sheik." Jadaan was also featured in "Beau Ideal," where he truly demonstrated his desert tradition by standing by his master when he was stricken in battle.

ROSSIKA

Rossika is an educated mare and has been trained to do a variety of tricks, such as posing as a rocking horse, opening gates, operating a cash register, and firing a salute to the flag. Rossika is the only horse in the world to walk a four-inch rail with all four feet.

FERDANA

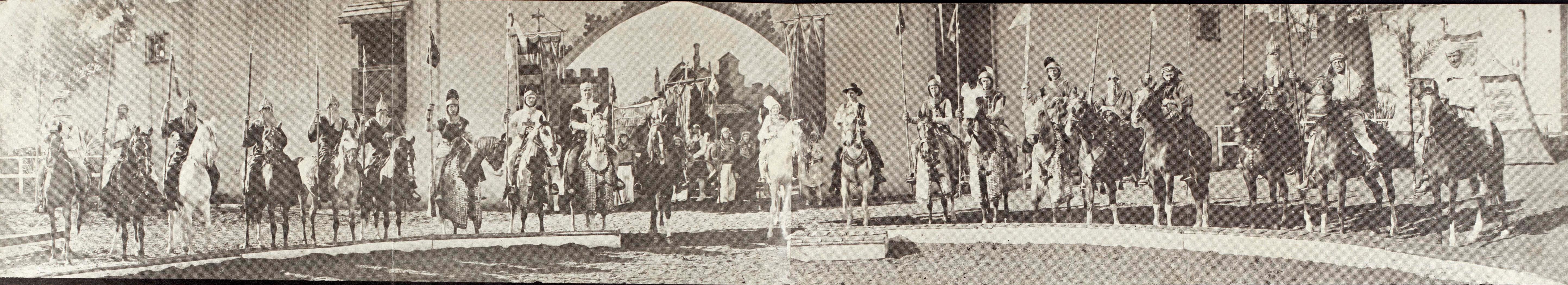
The grandsire of Ferdana was Skowronek, who has a most interesting history. He was bred in Poland by the Potocki family. During the Communist uprising in Poland, all the Arabians owned by that family were destroyed, some of them from a public scaffold, because the Communists considered them of noble birth. Some of the faithful servants, however, managed to disguise Skowronek by plastering him with mud and smuggled him across the border. Lady Wentworth, the great-granddaughter of Lord Byron, the famous English poet, eventually secured him. She at one time made the statement that she had refused \$200,000 for Skowronek.

THE NARRATORS

A distinct characteristic of the spectacle is the clever timing of synchronization of the pantomime of the actors and the dialogue of the narrator, who, with the aid of interpolated music, delivers effectively and dramatically the well constructed story. The narrators are Mr. Robert Brister and Mr. Louis Hall, men of radio experience. Mr. Brister is also a playwright and actor. For two years, he was leading man for Mme. Olga Petrova.

From DAYS OF SALADIN go to OLD GLOBE THEATRE

Presenting abbreviated Shakespeare Plays in a replica of Shakespeare's own playhouse built in 1599. Under the direction of Thomas Wood Stevens.



K N I G H T S I N A R M O R — G R A N D F I N A L E — D A Y S O F S A L A D I N

THE DAYS OF SALADIN presents a spectacular entertainment in two parts. The production is staged in a great outdoor arena, against a background of Moorish architecture. The gorgeous, colorful costumes and properties are used through the courtesy of Paramount Studios. They have been used in the filming of Cecil De Mille's forthcoming motion picture, "The Crusades."

PART I. ARABIAN HORSE EXHIBIT

Part One comprises acts which exhibit the intelligence, beauty and grace of Kellogg's Arabian Horses. These famous horses have been loaned by the University of California, to which institution they were presented and endowed by Mr. W. K. Kellogg. They are exhibited by Mr. Mark Smith, nationally known horseman and trainer. The Liberty Drill is one of the features of the first part of the program. Rifnas is the leader of eight young Arabians, who at a word from Mr. Smith go into various difficult formations. The Liberty Drill is followed by other surprising acts and exhibits.

PART II. A SPECTACLE OF THE CRUSADES

A romantic episode is presented which shows the historic meeting of King Richard, the Lion-Hearted, hero of the Third Crusade, and Saladin, powerful ruler of Asia Minor and Egypt.

England, under the leadership of King Richard; France, led by King Philip, and Austria, by Duke Leopold, have united in one great effort to wrest the rule of the Holy Land from the Mohammedans.

On this historic day, July 12, 1191, vast hordes of the Christian warriors on horseback, bearing the cross on their suits of armor, have been battling the Arabs outside the city of Acre. Richard has been dismounted. Saladin, known as the Prince of Chivalry, rather than see the English warrior overwhelmed and killed, called a halt to the fighting and sent envoys to arrange for a meeting of the two great warriors.

In the course of an impressive ceremonial, Saladin presents to his honored foe his most precious possession, a pure-bred Arabian stallion.

Among the "knightly exercises" introduced during the truce are: Broad sword fighting with the heavy weapons of the middle ages and jousting on horseback by armored knights who spur their horses from opposite ends of the arena and break lances in the time-honored manner of the Crusaders.

The spectacle closes with the parting of Richard and Saladin:

SALADIN

Assembled Princes, captains in God's War,
Thus Saladin addresses you:
He holds his power beneath the will of Allah,
And with his thousand tribes will guard the land
Under his sovereignty. But Allah wills not death
Unto His people. Therefore Saladin
Makes proclamation unto you. If you
Will end the war, return in peace, he swears
By Allah and His Prophet, he will give
To every Christian Pilgrim, while he lives,
Free road and access to the Holy Sepulchre.
Consider well.

ALL

Hail, Saladin!

RICHARD

Soldiers of the Cross, follow on towards the Holy
Sepulchre.

(Music, General Processional Exit)

THE ORIGIN OF THE ARABIAN HORSE

The cradle of the Arabian Horse is believed to be in Central Arabia. The most interesting legend narrates that the original wild Arabian was captured by Ishmael, son of Abraham; that it was a gift from God in compensation for being disinherited by his father.

From an old Mohammedan legend, a twice told tale of the desert, comes the story of the development of the leading strains of Arabians. Mohammed, so the story runs, anxious to secure mounts that would stand up under the rigors of his campaign, kept a hundred mares penned up in sight of a sparkling stream, but without water, for four days. Finally released, the frantic animals dashed for the stream. Just as they were within a few yards of it, Mohammed caused his bugler to sound the call to halt. Five obeyed, but the others continued their mad dash for water. These five, at the first notes of the bugle, aligned themselves in perfect battle formation—thus proving their blood. They were known ever after as the "Prophet's Mares" and are said to be the progenitors of the five leading families of the breed.

The historic incidents represented were taken from the romantic novel, "The Talisman," by Sir Walter Scott.

The entire production was staged and is directed by John Ross Reed, formerly manager and director of WINGS OF A CENTURY at A Century of Progress.